

**Registration Form**  
**Maximize Aesthetics Using the**  
**Latest Generation of All Ceramics**  
**with Dr. Edward Lowe**

**When:** Saturday, October 21, 2006

**Time:** 8:00 AM to 5:00 PM

*with breakfast and lunch*

**Tuition:** \$295 Doctors, \$175 Staff

**Credits:** 8 CEUs

**Location:** Carlton Learning Center

**Please complete this form and return it to:**

**Carlton Dental Laboratory**

**2-210 15th Street East**

**Prince Albert, SK S6V 1G2**

**Phone: (800) 667-5525, (306) 764-5525**

**Fax: (306) 922-1499**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Province, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

FAX and/or E-mail \_\_\_\_\_

Attendees (Please include first & last name and  
credentials for name tags, etc.)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Payment:** Please enclose check/money order,  
use your MasterCard or Visa, or charge your  
tuition to your account. Amount \$ \_\_\_\_\_

Charge my account

Check/money order enclosed

Credit card information:

Card No. \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

**From your hosts ...**

We selected Dr. Edward Lowe to speak to you, our valued clients, as his philosophy on aesthetics closely parallels that of our laboratory and, we believe, the dental practices we serve. We have spoken with numerous colleagues who have sponsored him. They have all been very pleased with his presentation. His reputation and curriculum vitae are impressive.

In conjunction with maximizing aesthetics, at a recent dental laboratory study club meeting that we attended, we studied advanced internet communication systems. We are in the process of evaluating and implementing them. Prior to Dr. Lowe's seminar, we would like to show you an online video presentation in real time which will allow us to discuss with your office aesthetics, embrasures, occlusal schematics, etc., and allow us to zoom in with our camera and receive your input on cases we are fabricating for you. It will enhance communication between our laboratory and your office to ensure that a case is progressing the way you have envisioned it. You will know that your specifications are being met which can save you valuable chair time.

We are also evaluating equipment and software that will allow your office to communicate online to us aspects of your treatment plan on cases we are fabricating, with a minimal investment on your part. Also we are developing the capabilities of having online telephone conferences and web conferences to facilitate communication between our laboratory and your dental office. We will keep you abreast of this new technology.

-- Jeff Scheirer, RDT, Crystal Helm, RDT,  
and Vince Phaneuf, RDT  
Carlton Dental Laboratory

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**Generation of All**  
**Ceramics**



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**Dr. Edward**  
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**Prince Albert, SK S6V 1G2**  
**306-764-5525. 800-667-5525**  
**FAX: 306-922-1499**

# Maximize Aesthetics Using the Latest Generation of All Ceramics

## Introduction

- Why should aesthetic dentistry be part of every dentist's practice?
- Current trends in the way we practice dentistry in 2006 and beyond
- Rediscovering the artistic and creative side of dentistry.

## All Ceramic Material

- IPS Empress and Eris
- CAD CAM Zirconium Systems
- Criteria for all ceramic material selections

Zirconia and/or all ceramic bridges



## Indirect Posterior Restorations

- Preparation design
- Quick and easy temporization
- Predictable cementation techniques

## Advanced Treatment Planning

- Case planning for multidisciplinary cases
- Case selection and record taking
- A systematic approach to full mouth rejuvenation
- Occlusion considerations

## Indirect Anterior Restorations

- Understanding smile design
- Gingival re-contouring to maximize aesthetics
- Preparation and cementation techniques -- simple and complex cases
- Unbelievable veneer temporization

## A Win-Win Approach to Laboratory Communication

- Digital photography and shade selection for communication
- Lab communication via the internet
- How to create and maintain a dentist-ceramist relationship

## Checklist for an Aesthetic Enhancement

- Marketing and adding value to your practice
- Does your workplace make your clients say "Wow"?
- Verbal softeners and elegant communication skills for everyone



## Edward Lowe, BSc., DMD

As a 1986 graduate of the University of British Columbia's Faculty of Dentistry, he established and heads the Vancouver Centre for Cosmetic Dentistry in downtown Vancouver, BC. His practice focuses on functional



aesthetic and reconstructive dentistry. He is an active member of the Canadian Dental and the American Dental associations. He keeps his knowledge of materials and applications on the cutting edge by reviewing current newsletters and publications in advance aesthetics. He has also written several published articles on aesthetic dentistry which have appeared in leading dental journals.

In 2005, his Empress smile makeover case was chosen as one of the winning cases from over 400 entries across North America in Ivoclar Vivadent's Empress Esthetic Cover Model Mania contest.

He is executive vice president of B3 Dental, a company that owns and operated the PatientLink™ Finance Program in the US and Canada, which offers patient consumer financing for all dental and elective medical procedures.

He has dedicated his practice to informing and educating his patients and colleagues about aesthetic and cosmetic dentistry. He believes that improving his patient's smiles, through "conservative aesthetic dental techniques" has a positive impact on their overall appearance and self-confidence.