

**Registration Form**  
**Let's Go Digital and Capture**  
**that Perfect Smile!**  
**with Rita Bauer**

*Friday, November 18, 2005*  
*8:00 AM to Noon with breakfast and lunch*  
*Optional: 1:00 to 5:00 PM, Hands-on, 5 CEUs*  
*Tuition: Both sessions (8AM to 5PM)*  
*\$325 Doctors, \$275 Assistants, 9 CEUs*  
*Tuition: AM Session only (lecture)*  
*\$135 Doctors, \$75 Assistants, 4 CEUs*

**Please complete this form and return it to:**

**Carlton Dental Laboratory**  
2-210 15th Street East  
Prince Albert, SK S6V 1G2  
Phone: (800) 667-5525, (306) 764-5525  
Fax: (306) 922-1499

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, Province, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_  
FAX and/or E-mail \_\_\_\_\_

Attendees (Please include first & last name  
and credentials for name tags, etc.)  
\_\_\_\_\_  
\_\_\_\_\_

If you are bringing your own camera, let us  
know the brand/model: \_\_\_\_\_

**Payment:**  
Please enclose check/money order, use your  
MasterCard or Visa, or charge your tuition to  
your account. Amount \$ \_\_\_\_\_  
 Charge my account  
 Check/money order enclosed  
 Credit card information:

Card No. \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Name on card \_\_\_\_\_  
Signature \_\_\_\_\_

**From Your Hosts ...**

*As a practicing dentist you have many choices when it comes to dental digital photography seminars. We would like to assure you that none will equal or surpass Rita Bauer's course.*

*As a member of the Barnes Group (a think tank or study club of independently owned laboratories throughout North America) we carefully scrutinize every speaker that we bring to you.*

*This past February in Chicago, four of our group members attended Rita Bauer's presentation at the Mid Winter Dental Meeting. There were over 400 people in attendance. Out of the two days of lectures that we attended, Ms. Bauer presented without a doubt one of the best programs.*

*If you want to know about dental digital photography and its application in your dental practice, it is without reservation that we encourage you to attend this program.*

*In the morning lecture, Rita will cover which digital camera is the most cost-effective for your practice, how to set it up to take dental photographs, how to utilize mirrors, retractors and other instruments, and many other subjects. Our afternoon program, limited to 20 participants, is hands-on. She will show you hands-on techniques for clinical photography, marketing techniques for your images and how to go from camera to print.*

*Rita is one of the most in demand speakers in the country. We contacted her right after the February meeting and she was booked solid into 2006. We were fortunate that she had a cancellation in her schedule for November. You won't want to miss her!*

-- Jeff Scheirer, RDT, Vince Phaneuf, RDT,  
Crystal Helm, RDT and Jason Fournier, RDT

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**and Capture**  
**That Perfect**  
**Smile!**



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**Optional: 1PM - 5PM, hands-on**  
**session, limited to 20 participants**

**The Carlton Learning Center**  
**Carlton Dental Laboratory**  
**Prince Albert, Saskatchewan**

**Learn why a camera in the \$700-**  
**\$900 range is all you need.**

**2-210 15th Street East**  
**Prince Albert, SK S6V 1G2**  
**306-764-5525. 800-667-5525**  
**FAX: 306-922-1499**

# If a picture is worth a thousand words ... Rita's words are worth a thousand pictures!

## Let's Go Digital!

### Morning Session: 8AM to Noon De-mystifying Digital Photography

Confused by the vast variety of digital cameras and don't know how many pixels or features you need? We'll simplify the evaluation process for the ideal digital camera for this specialized field of clinical photography.

Do you have a camera but can't figure it out; want to consistently take great pictures?

**This half-day lecture-style course is for you!**

#### ***In this course you will learn:***

- Which digital camera is best for your practice
- Camera set up for dental photography
- Mirrors, retractors and other accessories
- Techniques for standardized patient photography
- Setting up a filing system
- Communication with digital images

4 CEUs



Excellent photo

#### Compare:

- angulation
- lighting
- retraction
- saliva

Rita will show you which tools to use and how so that every photo has the quality of the one on the left.



Mediocre photo

### Optional hands-on Afternoon session: 1PM to 5PM Digital Photography (limited to 20 participants)

#### **Hands-on techniques for clinical photography**

Step by step instruction to familiarize you with the digital camera and set up for standardized clinical views. Take excellent digital facial and intra-oral pictures with mirrors and retractors to show off your work.

#### **Marketing techniques with digital images**

See how you can use images to communicate with the lab and insurance company by inserting pictures into letters or e-mail. Involve patients in their treatment plan through visual images with simple slide shows.

#### **From camera to print**

Learn how to insert pictures into letters, templates and composites. Select all the papers, printers and inks available to reproduce your images at maximum quality.

5 CEUs



**Rita Bauer**

Manager of Media Services and  
Digital Media Education  
at the University of Toronto

She teaches clinical  
photography, PowerPoint  
presentation techniques and  
digital technology to clinical  
educators, students and  
auxiliary.

Her practical and fun approach to take the mystery out of digital photography has made her a much sought after speaker throughout the medical/dental community; she is considered a leading authority in integrating the digital camera into the medical/dental field at an international level.